WHY YOU NEED OPTIONS

A SHOT IS FIRED EVERY 4-15 SECONDS WITH A 50-70% HIT RATE.

First sign of danger to 911 call: 2-3 minutes
Time for Dispatcher to get info from caller: 1-2 minutes
Officer response time to scene: 10 minutes
Officer in door: 1-2 minutes

14 minutes 56 shots fired 14 wounded 14 dead

*FBI 2017

THE ENHANCED THREAT posed by active shooters and the swiftness with which active shooter incidents unfold support the importance of preparation by law enforcement officers and citizens alike.

- US Department of Justice
  Federal Bureau of Investigation

Fact Sheet

Active shooter incidents on the rise, with 2017 topping all years since 2000.


Businesses 42%
Educational Facilities 21%
Houses of Worship 4%
Health Care 4%
Other 4%
Government Buildings 10%
Open Spaces 14%

15 minutes
Average police response time.

*National Sheriffs’ Association

50%
The percentage of active shooter events over in five minutes.

*US Secret Service

16
Average age of a school shooter.

*Washington Post

ALICE TRAINING INSTITUTE

1,000,000+ Individuals Trained
17,300+ ALICE Certified Instructors
4,200 K12 School Districts

*Borsch

Active Shooter Incidents on the rise, with 2017 topping all years since 2000.

2000 2010 2017

1 26 30

14 minutes 56 shots fired 14 wounded 14 dead

*FBI 2017

Empower your staff and protect students.

ALICE Training empowers staff and students to participate in their own survival using proactive options-based response strategies in the face of violence. When ALICE response strategies are implemented, unwilling participants in the violent critical incident are empowered to choose their best survival option. Seconds count during a violent event and the actions taken in between when the event begins, and law enforcement arrives, are significant and can increase survivability.